



Studio XPS  
Yours is engineered for success.



**Dell™ Studio XPS 16**  
Price  
**RM4,099\***

E-value code: T560120MY

- Intel® Core™ i5-450M processor (2.4GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 4GB\* (2x2GB) DDR3 SDRAM
- 500GB\* 7200RPM Hard Drive
- 15.6" 1080p WUXGA WLED Full HD Display
- 1GB ATI Mobility Radeon™ HD 4670
- 1-Year XPS™ Premier Service\*

- Free extras**
- McAfee® SecurityCenter™ (15 months) worth RM135
  - Free Targus Synergy Backpack worth RM132



**Dell™ Studio XPS 16**  
Price  
**RM4,499\***

E-value code: T560202MY

- Intel® Core™ i5-520M processor (2.40GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 4GB\* (2x2GB) DDR3 SDRAM
- 500GB\* 7200RPM Hard Drive
- 15.6" 1080p WUXGA WLED Full HD Display
- 1GB ATI Mobility Radeon™ HD 4670
- 1-Year XPS™ Premier Service\*

- Free extras**
- McAfee® SecurityCenter™ (15 months) worth RM135
  - Free Targus Synergy Backpack worth RM132



**Dell™ Studio XPS 16**  
Price  
**RM4,899\***

E-value code: T560119MY

- Intel® Core™ i7-720QM processor (1.6GHz)
- Genuine Windows® 7 Professional (64bit)
- 4GB\* (2x2GB) Dual-channel DDR3 SDRAM
- 500GB\* 7200RPM Hard Drive
- 15.6" 1080p WUXGA WLED Full HD Display
- 1GB ATI Mobility Radeon™ HD 4670
- 1-Year XPS™ Premier Service\*

- Free extras**
- McAfee® SecurityCenter™ (15 months) worth RM135
  - Free Targus Synergy Backpack worth RM132



**ALIENWARE**



**ANNIHILATION IS AT HAND**

**ALIENWARE M11x**

Price  
**RM4,299\***

E-Value Code: T560602MY

- Intel® Core™ i5-520QM processor (1.6GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 4GB\* (2x2GB) DDR3 SDRAM
- 500GB\* 7200RPM Hard Drive
- 11.6" 720p WideHD WLED (1366x768) Display
- 1GB GDDR3 NVIDIA® GeForce™ GT 335M
- 1 Year Premier Service\*

- Free extras**
- Free Targus Backpack worth RM132
  - Free External USB Optical Drive
  - McAfee® SecurityCenter™ (15 months) worth RM135

**ALIENWARE M11x**

Price  
**RM4,999\***

E-Value Code: T560603MY

- Intel® Core™ i7-640QM processor (1.20GHz)
- Genuine Windows® 7 Professional (64bit)
- 8GB Dual-channel DDR3 SDRAM
- 500GB\* 7200RPM Hard Drive
- 11.6" 720p WideHD WLED (1366x768) Display
- 1GB GDDR3 NVIDIA® GeForce™ GT 335M
- 1 Year Premier Service\*

- Free extras**
- Free Targus Backpack worth RM132
  - Free External USB Optical Drive
  - McAfee® SecurityCenter™ (15 months) worth RM135



**ANY TIME, ANY PLACE.**

**ALIENWARE M15x**

Price  
**RM5,999\***

E-Value Code: T560126MY

- Intel® Core™ i7-720QM processor (1.6GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 3GB (1x1GB + 1x2GB) DDR3 SDRAM
- 320GB\* 7200RPM Hard Drive
- 15.6" Full HD (1080p) WLED Display with TrueLife™
- 512MB GDDR3 NVIDIA® GeForce™ GT 240M
- 1-Year XPS Premier Service\*

- Free extras**
- Free Exclusive Alienware Orion Backpack
  - McAfee® SecurityCenter™ (15 months) worth RM135

**ALIENWARE M15x**

Price  
**RM6,599\***

E-Value Code: T560127MY

- Intel® Core™ i7-720QM processor (1.6GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 4GB\* (2x2GB) DDR3 SDRAM
- 500GB\* 7200RPM Hard Drive
- 15.6" Full HD (1080p) WLED Display with TrueLife™
- 1GB GDDR3 NVIDIA® GeForce™ GTX 260M
- 1 Year Premier Service\*

- Free extras**
- Free Exclusive Alienware Orion Backpack
  - McAfee® SecurityCenter™ (15 months) worth RM135

**SEEK AND DESTROY.**

**ALIENWARE M17x**

Price  
**RM7,999\***

E-Value Code: T561215MY

- Intel® Core™ i7-720QM processor (1.6GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 6GB DDR3 SDRAM
- 640GB 7200RPM SATA RAID 0 (2 x 320GB)
- 17.0" UltraSharp™ WUXGA Display with TrueLife™
- ATI Radeon™ HD 5870 1GB GDDR5
- 1 Year Premier Service\*

- Free extras**
- Free Exclusive Alienware Orion Backpack
  - McAfee® SecurityCenter™ (15 months) worth RM135

**ALIENWARE M17x**

Price  
**RM8,999\***

E-Value Code: T561216MY

- Intel® Core™ i7-720QM processor (1.6GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 6GB DDR3 SDRAM
- ITB\* (2 x 500GB) 7200RPM SATA RAID 0
- 17.0" UltraSharp™ WUXGA Display with TrueLife™
- Dual 1GB ATI Radeon HD 4870 GDDR5
- 1 Year Premier Service\*

- Free extras**
- Free Exclusive Alienware Orion Backpack
  - McAfee® SecurityCenter™ (15 months) worth RM135



**PIKOM  
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Alor Setar | AS27

**Dell™ Inspiron™ 14R**  
Price  
**RM2,449\***

E-value code: T560442MY

- Intel® Core™ i3-350M processor (2.26GHz)
- Genuine Windows® 7 Home Premium
- 2GB (1x2GB) DDR3 SDRAM
- 320GB\* Hard Drive
- 14.0 Widescreen HD WLED Glossy Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5470
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Dell™ Inspiron™ 14R**  
Price  
**RM2,699\***

E-value code: T560443MY

- Intel® Core™ i5-450M processor (2.4GHz)
- Genuine Windows® 7 Home Premium
- 2GB (1x2GB) DDR3 SDRAM
- 320GB\* Hard Drive
- 14.0 Widescreen HD WLED Glossy Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5470
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

Get these FREE exclusive Dell™ gifts worth RM388



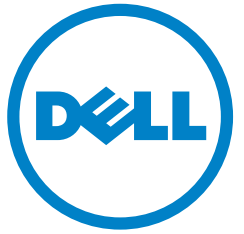
(Targus Back Pack, 15 Months McAfee, Hibikii Earband, Hibikii Portable Mini Speaker, Hibikii LED Torch) while stocks last.

\*Terms & conditions apply.

\*Applicable to the models featured on this page (Dell™ Inspiron™ 14R at RM2,449, RM2,699). While stocks last for first 4,000 customers throughout the PIKOM PC Fair II 2010. Available only at participating Dell™ Authorised Retailer's booths at PIKOM PC Fair (II) 2010. Third party products are not covered under Dell's Terms & Conditions. Manufacturer's warranty applies.



ROUTING SIGNATURES - dtp3c			JOB NUMBER: DLRRDM122356V
NAME	SIGNATURE		FILE NAME: 63347_my_con_q2w10_pcfair_02_07_10
DH STUDIO	ALAMIN		<b>MATERIAL SIZE:</b> Open: 628mm W x 297mm H Closed: 210mm W x 297mm H  <b>COLOUR:</b> 4C <b>MEDIA:</b> pcfair
SG STUDIO	KEVIN		
ACCOUNT DIRECTOR			
ACCOUNT SERVICE	SKY		



**Dell Inspiron™ Mini 10**

Price  
**RM1,299\***

E-value code: T560152MY

- Intel® Atom® processor N470 (1.83GHz)
- Genuine Windows® 7 Starter (32bit)
- 1GB DDR2 SDRAM
- 250GB\* Hard Drive
- 10.1" WSVGA (WLED)
- Integrated Intel® Graphics Media Accelerator
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extra**

- McAfee® SecurityCenter™ (15 months) worth RM135



**Dell™ Inspiron™ 13R**

Price  
**RM3,099\***

E-value code: T560434MY

- Intel® Core™ i5-450M processor (2.4GHz)
- Genuine Windows® 7 Home Premium
- 4GB\* (2x2GB) DDR3 SDRAM
- 320GB\* 7200RPM Hard Drive
- 13.3" Widescreen HD WLED Glossy Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5470
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102
- Free External USB Optical Drive



**Dell™ Inspiron™ 14**

Price  
**RM1,899\***

E-value code: T560615MY

- Intel® Pentium® processor T4500 (2.30GHz)
- Genuine Windows® 7 Home Basic\* (64bit)
- 2GB (1x2GB) DDR2 SDRAM
- 320GB\* Hard Drive
- 14.0" Widescreen HD WLED Glossy Display with TrueLife™
- Intel® HD Graphics
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102

Also available with FREE-DOS at RM1,749\*



**Dell™ Inspiron™ 15R**

Price  
**RM2,349\***

E-value code: T560448MY

- Intel® Core™ i3-350M processor (2.26GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 4GB\* (2x2GB) DDR3 SDRAM
- 320GB\* 7200RPM Hard Drive
- 15.6" HD WLED Glossy Display with TrueLife™
- Intel® HD Graphics
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102

Also available with FREE-DOS at RM2,149\*



**Dell™ Studio 14**

Price  
**RM3,399\***

E-value code: T560104MY

- Intel® Core™ i5-430M Processor (2.26 GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 4GB\* (2x2GB) DDR3 SDRAM
- 320GB\* 7200RPM Hard Drive
- 14" HD WLED Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5450
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102



**Dell™ Studio 15**

Price  
**RM3,399\***

E-value code: T560114MY

- Intel® Core™ i5-430M Processor (2.26 GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 4GB\* (2x2GB) DDR3 SDRAM
- 320GB\* 7200RPM Hard Drive
- 15.6" HD 720p WLED Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5470
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102



**Dell™ Inspiron™ 14R**

Price  
**RM2,199\***

E-value code: T560441MY

- Intel® Core™ i3-350M processor (2.26GHz)
- Genuine Windows® 7 Home Premium
- 2GB (1x2GB) DDR3 SDRAM
- 320GB\* Hard Drive
- 14.0" Widescreen HD WLED Glossy Display with TrueLife™
- Intel® HD Graphics
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102

Also available with FREE-DOS at RM1,999\*



**Dell™ Inspiron™ 15R**

Price  
**RM2,549\***

E-value code: T560449MY

- Intel® Core™ i3-350M processor (2.26GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 4GB\* (2x2GB) DDR3 SDRAM
- 320GB\* 7200RPM Hard Drive
- 15.6" HD WLED Glossy Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5470
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102

Also available with FREE-DOS at RM2,349\*



**Dell™ Studio 14**

Price  
**RM3,699\***

E-value code: T560105MY

- Intel® Core™ i5-520M processor (2.40GHz)
- Genuine Windows® 7 Home Premium
- 4GB\* (2x2GB) DDR3 SDRAM
- 500GB\* 7200RPM Hard Drive
- 14" HD WLED Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5450
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102



**Dell™ Studio 15**

Price  
**RM3,699\***

E-value code: T560115MY

- Intel® Core™ i5-520M processor (2.40GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 4GB\* (2x2GB) DDR3 SDRAM
- 320GB\* 7200RPM Hard Drive
- 15.6" HD 720p WLED Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5470
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102



**Dell™ Inspiron™ 14R**

Price  
**RM3,199\***

E-value code: T560445MY

- Intel® Core™ i5-520M processor (2.40GHz)
- Genuine Windows® 7 Home Premium
- 4GB\* (2x2GB) DDR3 SDRAM
- 500GB\* Hard Drive
- 14.0" Widescreen HD WLED Glossy Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5470
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102



**Dell™ Inspiron™ 15R**

Price  
**RM2,849\***

E-value code: T560453MY

- Intel® Core™ i5-450M processor (2.40GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 4GB\* (2x2GB) DDR3 SDRAM
- 320GB\* Hard Drive
- 15.6" HD WLED Glossy Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5470
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102



**Dell™ Studio 14**

Price  
**RM4,399\***

E-value code: T560401MY

- Intel® Core™ i7-720QM processor (1.6GHz)
- Genuine Windows® 7 Home Premium
- 4GB\* (2x2GB) DDR3 SDRAM
- 500GB\* 7200RPM Hard Drive
- 14" HD WLED Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5450
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102



**Dell™ Studio 15**

Price  
**RM3,999\***

E-value code: T560446MY

- Intel® Core™ i7-720QM processor (1.6GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 4GB\* (2x2GB) DDR3 SDRAM
- 500GB\* Hard Drive
- 15.6" HD 720p WLED Display with TrueLife™
- 1GB ATI Mobility Radeon™ HD 5470
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Free extras**

- McAfee® SecurityCenter™ (15 months) worth RM135
- Free Targus Synergy Case worth RM102



**Dell™ Inspiron™ 580s**

Price  
**RM2,599\***

E-value code: T260119MY

- Intel® Core™ i3-540 processor (3.06GHz)
- Genuine Windows® 7 Home Premium
- 4GB\* (2x2GB) DDR3 SDRAM
- 750GB\* 7200RPM Hard Drive
- 18.5" Widescreen Flat Panel Monitor (IN1920WFP)
- ATI Radeon™ HD 5450 1GB DDR3
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis



**Dell™ Inspiron™ 560s**

Price  
**RM1,899\***

E-value code: T260135MY

- Intel® Pentium® processor E5500 (2.80GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 2GB (2x1GB) DDR3 SDRAM
- 320GB\* 7200RPM Hard Drive
- 18.5" Widescreen Flat Panel Monitor (IN1920WFP)
- NVIDIA® GeForce® G310 512MB
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis



**Dell™ Inspiron™ 560s**

Price  
**RM2,399\***

E-value code: T260117MY

- Intel® Core™ 2 Duo processor E7500 (2.93GHz)
- Genuine Windows® 7 Home Premium
- 4GB\* (4x1GB) DDR3 SDRAM
- 1TB\* 7200RPM Hard Drive
- 18.5" Widescreen Flat Panel Monitor (IN1920WFP)
- ATI Radeon™ HD 5450 1GB DDR3
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis

**Dell™ Inspiron™ 580**

Price  
**RM3,099\***

E-value code: T260118MY

- Intel® Core™ i5-750 processor (2.66GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 6GB (2x2GB + 2x1GB) DDR3 SDRAM
- 1TB\* 7200RPM Hard Drive
- 18.5" Widescreen Flat Panel Monitor (IN1920WFP)
- NVIDIA® GeForce® GT220 1024MB DDR3
- 1-Year Limited Hardware Warranty, In-Home / On-Site\* Service After Remote Diagnosis



**Dell™ Studio XPS 8100**

Price  
**RM3,899\***

E-value code: T260120MY

- Intel® Core™ i5-750 processor (2.66GHz)
- Genuine Windows® 7 Home Premium (64bit)
- 6GB (2x2GB) DDR3 SDRAM
- 1TB\* 7200RPM Hard Drive
- 24" Full HD Widescreen LCD Monitor (ST2410)
- 1GB ATI Mobility Radeon™ HD 5470
- 1-Year XPS™ Premier Service Support



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ROUTING SIGNATURES - dtp3c		JOB NUMBER: DLRRDM122356V
NAME	SIGNATURE	FILE NAME: 63347_my_con_q2w10_pcfair_02_07_10
DH STUDIO	ALAMIN	<b>MATERIAL SIZE:</b> Open: 628mm W x 297mm H Closed: 210mm W x 297mm H  <b>COLOUR:</b> 4C <b>MEDIA:</b> pcfair
SG STUDIO	KEVIN	
ACCOUNT DIRECTOR		
ACCOUNT SERVICE	SKY	